



Season's Greetings

FROM THE STAFF OF THE Digger

No. 8

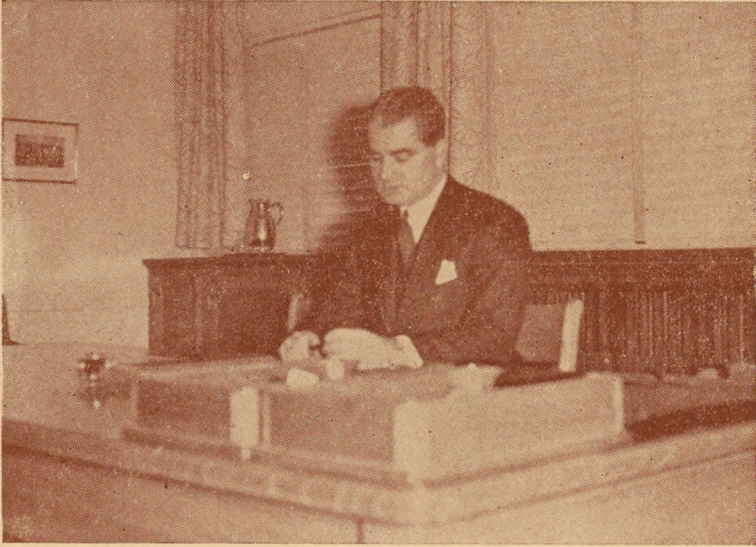
December, 1944

The staff of this publication take great pride in presenting this Christmas pictorial copy, showing many of the staff at work during the Yul tide season.

We hope you will derive as much satisfaction from a review of this issue as we, in preparing it for you.

May we, on behalf of the entire personnel of "The Digger", extend to one and all Christmas Greetings, and may the New Year unfold for you an abundance of good things.

E. FLETCHER,
Managing Editor.



A Christmas Message

DURING the past five years, the Christmas message of Peace on Earth, Good Will Toward Men has been obscured by the horrors of war. We will observe this sixth wartime Christmas in the solemn and prayerful hope that peace will reign on earth before another year goes by.

Here in Regina Branch, we come to the end of our busy fall and Christmas period. For weeks we have all worked together to supply the necessities of life and the comforts and cheer of the holiday season to our many customers in city and on lonely prairie.

To our extra Christmas staff I would like to say, we are glad to have had you with us, we appreciate your help, and we are sorry to see you leave. To our regular staff, I extend warm appreciation of your services throughout the year.

The President of our Company, Mr. C. L. Burton, has asked me to convey his cordial greetings to all in Regina Branch. On his behalf, as well as my own, I extend to each of you our best wishes for a Merry Christmas and a Good New Year.

E. G. Pichering

★ THE TOP OF THE HOUSE HAS A BUSY TIME ★

Our staff photographer brought to light these interesting action pictures of the 8th Floor staff. When questioned by the reporter they said they were the busiest people in the building—we'll not argue about this. However, they did wish the Season's Greetings to the remainder of the staff.



1

Scenes like these are visible everywhere this Christmas season. Particularly those shown in Nos. 1, 3 and 4. Great credit is due the girls who do the bundling. We don't know all your names, but we say to you all, thanks girls for a job well done. We hope you get a great deal of pleasure from this Christmas issue of "The Digger".



2



3



4

In picture No. 2 our camera man crept up and snapped them before they realized what was taking place. Glad to see you hard at it. Greetings, folks!

THE SEVENTH ACTIVE WITH CHRISTMAS MAILING



5



5—6:

In these two candid shots a few of our mail fillers and bundlers can be seen. They were really up to their eyes in work as the photographer snapped them.



6



7—Wonder how Tommy feels having his picture taken with these lovely girls!



7



8—Some of the crowd from Mr. A. E. Larkin's office. (We wondered where the boss-man was?)

8



★ IT'S CHRISTMASTIME ON THE SIXTH FLOOR ★

Christmas is a big time for all, especially those whose job it is to provide the eats. We particularly mention our Cafeteria staff who have really done a marvelous job. They expressed to everyone on the staff best wishes for the festive season.



9

9—Bob said he wasn't photogenic, however, we snapped him as he was about to put one of those razor edge pleats on a pair of pants.



10

10—Here are the girls who do the bundling on the sixth floor. It's quite apparent that they are set for a hectic time.

11—You've seen them all, they greet you with a smile. These times their job's not an easy one. Greetings, girls, from all of us.



11



12

12—It took some persuading to get our kitchen staff (the girls behind the scenes) to take time out for this picture. To cook for over a thousand at noon meals takes some doing. Our caps off to these girls for a swell job.

SLIPPERS ARE THE ORDER OF THE DAY ON THE FIFTH



Helene L. Anderson



13



13—15:

Our staff reporter really brought a lot of girls to light in these two fine pictures. A busy time was had by all filling slippers for Christmas gifts.

Helene Salbaum



15

Winnie Willmington
Robert Basse
Emily

14—We feel sure "Okie" was joking when he said he preferred his face to be hidden because he was so well known by the local police.

14



16

16—Two good looking girls who keep things moving at quite a pace.

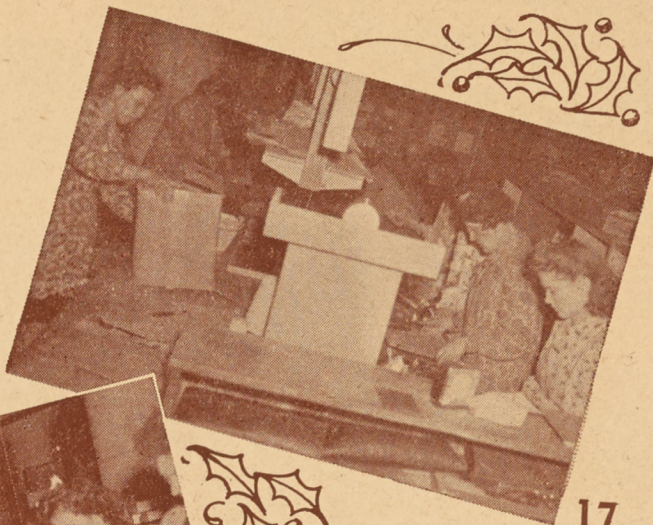
Mary Weso
Leila

The Christmas rush was really on as you can see by these action pictures. They only show a portion of this bustling floor which was seething with activity as this roving reporter made the rounds. May Santa bring you the best for Christmas.

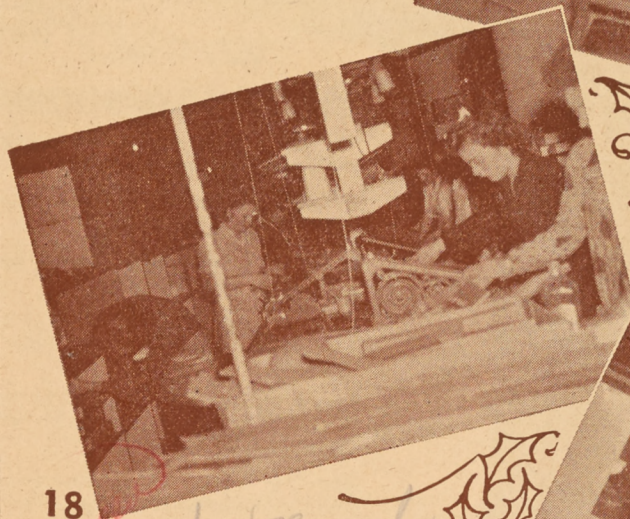
Helene Tucker

FOURTH FLOOR PLAYS HOST TO SANTA WITH TOYS!

Busy, busy, busy! These bees have nothing on the fourth floor staffs as you'll no doubt see by these candid shots. Santa's toys were really moving out, and judging by the many merry faces, there was a Christmas wish sent with each.



17



18

17—18:

Truly energetic people, so busy in fact that they were undisturbed when we flashed them. Just Santa's little helpers, doing a great job in a big way.

19



19—Gifts by the yard kept the folks in Mr. Amell's group right on their toes.

20—Just a part of a very important operation. You guessed it—it's the Order Review, and were they turning it out!

20





21



23



24



25



22

CHRISTMAS SHOPPING

Our two Retail floors were swirling his rounds—Merry Christmas and

21—Our retail office that keep things running smoothly.

22—One of our sports wear sales clerks right after a customer.

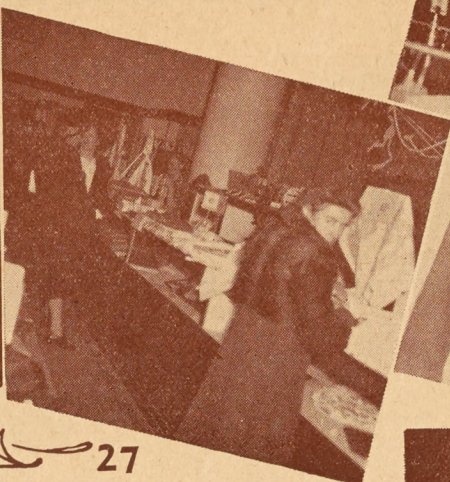
23—Just a glimpse of how busy the shoe department was at this time of the year.

24—A portion of the glove and hosiery section where the girls were really kept on their toes.

25—The lingerie and children's wear really packed them out every day.

26—29:
Two up and going departments; the China and Hardware, both have rushing time.
At the centre top page we snapped this one of Charlie Carr, our popular door man.





27

ERS INVADE THE RETAIL

ing with activity when our photographer made
Happy New Year, folks—a job well done!

27—The notion department—which really did give us some notions for Christmas.

28—Here's Miss Kvinlaug taking care of one of our many country customers.

30—A candid shot of the Charge Office staff. They stopped work for a minute and obliged our photographer by smiling.

31—Two snaps of the Men's department where plenty of Christmas socks and suits are filled for Christmas giving.

32—Three busy clerks in our floor covering dept. Looks like a lot of floor covering going out.

29



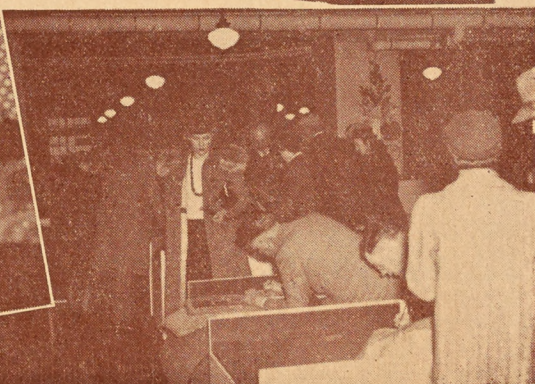
30



26 31



32



CHRISTMAS ACTIVITIES PLENTY HEAVY ON 3rd FLOOR

Boy! What a busy floor, remarked our amiable photographer, we should be able to get some fine shots here.—From the many we took, we chose these, which clearly show the third floor activities in full swing. We hope you folks have a Merry Christmas.

33



33—

Just one part of the shipping floor, (each part as busy as the one shown.)

34



34—

The Pricing and Sales Analysis were really stepping thing up judging by this photo.

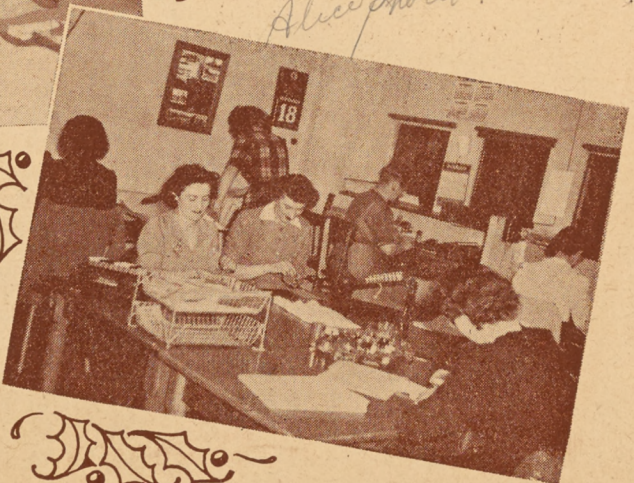
35



35—

Another active corner! A portion of the Returns Adjusting where readjustments are made on customers' orders.

36



36—

Here are the girls who make up your pay envelopes each week. When we took this one they were only counting small change.

Third Floor Service Building Spend a Busy Season

Dorcas Grainger

A glimpse at activity on the third floor in the Service Building where the wheels of production start to roll. Our photographer certainly caught them in full swing. Scenes like these were to be seen in every department, but we hope you people will not be too tired to enjoy a jolly Christmas.



37

Bentley Spent only 6.

37—38:

Here we have the hard worked typewriters of the Buying Department making the checks and labels which carry the parcels to all our customers.

Martha Frank

39—

Our Cash Office,—a beehive of honey—or do we mean money?

39



Pat Hans Amanda Peterson

S. Dobrowolski

40—

This is part of our Recording Department tabulating the date and amount on our customer's orders.



40

THE SECOND FLOOR SERVICE BLDG. ARE ACTIVE PEOPLE



41

The Second Floor, Service Building, is composed of two interesting departments, — The Adjusting and The Time Payment. We hope you all enjoy a gay Yuletide Season!

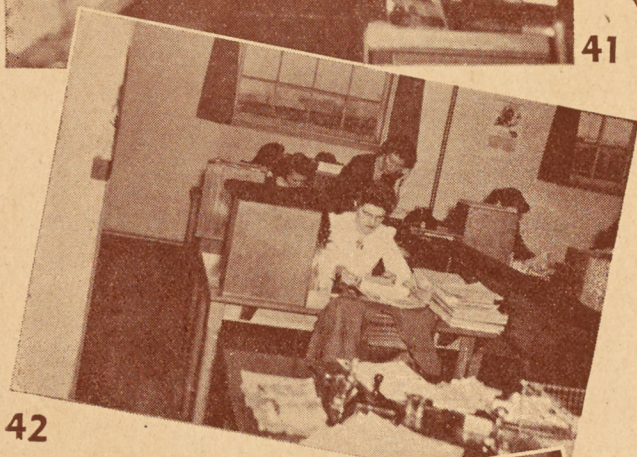
Mary Wood



41—

All day long like busy bees,
The typists work and aim to please;

Complaints and enquiries
receive due care,
You can be sure they have
no time to spare.



42

42—

A birds-eye-view of the
Complaint Section in the Ad-
justing Department. The
girls in this division are kept
hopping clearing up mis-
understandings. The section
shown in the picture is
known as the "Heavy Goods"
division.



43

43—44:

The Credit Department know
the way
To make their customers al-
ways pay,
Though into hearts they
may strike fear,
They release the orders that
bring Christmas cheer!



44



LOTS OF ACTIVITY ON THE 1st FLOOR SERVICE BLDG.

These snaps portray the phases of operation on the first floor of the Service Building.—A grand group of people doing a super job.



45



45—Accounting Office

Here we have the girls with the figures—mathematical and otherwise. The Accounting Office is at present compiling the year-end reports.



46

46—Audit Office

These are the "gals" who control the figures, and make them wind up in their proper places.



47

47—Employment Office

Our personality Department.

48—Supply Department

Stock-taking is "the order of the day" in this revealing snapshot of our Supply Department.



48



WAREHOUSE AND SERVICE DEPTS. ARE BUSY PEOPLE



You cast your eyes on a Warehouse clan,
Who struggle on from day to day,

A proud salute to every man
Who has done his job the perfect way.

—Merry Christmas, folks!

49



50



49—Warehouse Office

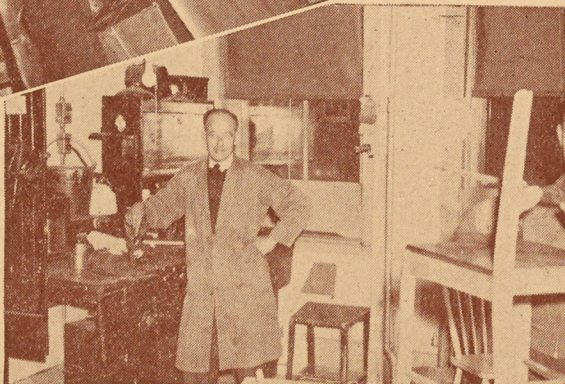
Jewels like these shine on every throne.
But the Warehouse office is our home.
So we like it and enjoy it every day
It grows on you in time we say.



50—Radio Service

Harold and Alex service everything from radios to automatic stokers—just ask them.

51



51—

Another section of No. 2 Warehouse where the heavy goods are dispatched.

52—

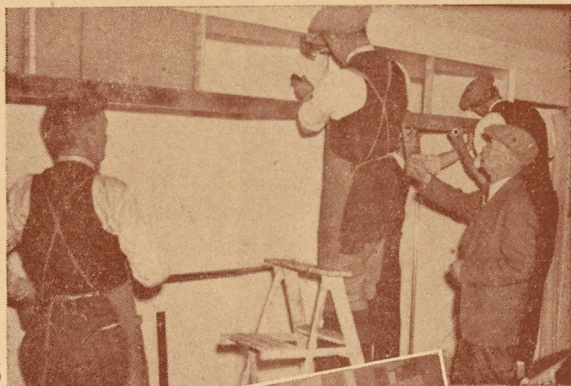
Finishing — Where Frank Larkin puts a real "FINISH" on our furniture — makes a grand job of it, too.

52

A FEW SNAPS OF SOME VERY BUSY PEOPLE

Mary Bachman

We would very much liked to have given a page to each of the groups shown here. However, I'm sure you'll all agree that just one picture of each tells a big story.—The Season's Greetings to you all!



53



53—

The carpenters and electricians apparently were in quite a huddle the morning we snapped this picture. They're the boys who do the tearing down and building up.



54

54—

Just one corner of the very much overworked Receiving dept. However, we are sure every department received their merchandise in lots of time.



55—

This hard worked section of the shipping floor paused long enough to have this snap taken of them.



55

56—

Here are the boys who get the heavy end of things. They bring the goods into the building, then take them out again in the form of customer's orders. We refer, of course, to our driving personnel who do a swell job and have a clean driving record.

56



Yuletide Greetings to the Staffs



To All Simpson Employees of the Regina Branch, whether actively engaged in our business or on the King's business at home or abroad, go my sincere and hearty wishes for a Merry Christmas and a Bright and Prosperous New Year!

It is my fond hope that before another Christmas rolls around that:

"The war drums may throb no longer
That the battle flags are furled
In the Parliament of Men
The Federation of the World."

F. E. DOULL.

During this Yuletide Season, our thoughts are with the men and women on the battlefronts of the world. May God watch over you in the Services and bring you safely back to us.

To the managers and staff here at home, I express my deep appreciation for the splendid work you have done during this past year under most difficult and trying conditions.

To my fellow employees, wherever you may be, I extend my best wishes for a Merry Christmas and a Happy and Prosperous New Year.

FRASER REID.



The heart of Christmas is the spirit of giving and this Christmas our minds turn particularly to the members of our staff who are in the services and if need be are giving their lives. Words cannot adequately express our thanks to them.

And at this time I would like to express a special thank-you to all the members of the Retail Staff who have so competently helped us through this Christmas season. To each one of you I extend my sincere thanks and best wishes for a very happy Christmas this season and all through the coming years.

J. K. HILL.



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Simpson's

REGINA